



AFSA International Family Matters Trustee



January 2019

Happy New Year to everyone!

This month's report will focus on our 4 Pillars and how it relates to Family Members.

MEMBERSHIP – By now, all Chapter Presidents should have received IP Carton's email regarding two new membership campaigns for 2019 – Reward the Recruiter and Reward the Retainer – to start January 19 thru December 31.

“Every AFSA member, including **Family Members**, is eligible to participate. However, uniformed member participation is limited to those in the grades of E-1/E-5. Your reward for reaching the recruiting and/or retention goal is either a 1-year extension of your current membership or, if you are a Life Member or Member for Life, a 1-year membership gift to pass to a colleague, family member, or friend. “

If every **Family Member** would recruit/retain one member, how awesome that would be! We can do this – remember the word **FAMILY** – this is your Mom, Dad, sister, brother, children, grandchildren, etc. RECRUIT THEM NOW! Come on, **Family Members** – let's rock this campaign!!

Reward the Recruiter/Reward the Retainer -- These new membership campaigns are designed incentivize and reward the recruiter or the retainer as well as inform, train, and educate young Airmen and NCOs on how to get involved and develop a sustained recruiting and retaining mind. These campaigns are not replacing existing individual recruiter and/or retainer programs.

GROUND RULES

1. The Reward the Recruiter/Reward the Retainer campaigns runs from 1 January 2019 – 31 December 2019 and may be extended into the next calendar year.
2. Both campaigns are open to all AFSA members, including Family Members. However, Uniformed Service member participation is restricted to those members in the grades of E-1 through E-5.
3. Promotion to the E-6 during the calendar year does not disqualify the recruiter/retainer.

4. An Airmen can repeat the recruiter and/or retainer reward process each year until they are no longer eligible to participate.
5. Existing recruiting and retaining incentive rewards will be utilized in conjunction with these campaigns (25/50 recruiter/retainer pins, SKYHigh/HighFLIER/TwinFLIER, recruiter and retainer credit). All recruiter and/or retainer incentives earned will be send directly to the recipient.
6. Recruiter and retainer campaign results will not be mixed (like Twin Flyer).
7. Recruiters or retainers eligible for the 1-year extension cannot transfer the membership to another AFSA or Family member.
8. Life member and Member for Life recruiters and/or retainer must provide their 1-year membership gift to any individual eligible for AFSA membership or renewal.
9. AFSA will provide incentives to all eligible participants based on achieving the following milestones:
 - a. 15 Recruits/Retentions - AFSA President's Coin
 - b. 25 Recruits/Retentions – Recruiter/Retention Pin
 - c. 50 Recruits/Retentions – Recruiter/Retention Pin
 - d. 52 Recruits/Retentions – 1-year membership extension. The recruiter/retainer record will be updated within 60 days of membership application verification – no submitted application declines.
 - e. 52 Recruits/Retentions - Life Member and Member for Life recruiters and/or retainers will be rewarded with a 1-year membership gift, which they must share with any person their choice eligible for AFSA membership or renewal. This membership application must be activated and processed within 90 days of certification by the Chapter President and Member and Field. Unclaimed rewards will not be carried beyond the 90 days' timeframe.
10. A member can only receive one (1) free membership or membership extension per calendar year.
11. Recruiters and/or Retainers must use the AFSA approved Reward the Recruiter/Reward the Retainer membership form and/or the link on the AFSA home page (Reward the Recruiter/Reward the Retainer campaign will have a specific source code to track recruits).
12. Only standard membership rates (1-year for \$36, 2-years for \$63, and 3-years for \$75) apply for these campaigns.
13. Members recruited/retained utilizing approved special membership campaign initiative and the associated membership rates will not count toward the Reward the

Recruiter/Reward the Retainer total of 52 recruits/retentions. However, they will count toward SKYHigh/HighFLIER/TwinFLIER qualification status.

14. Chapter Presidents and/or Membership Chairs will inform AFSA Member and Field Services of the participant's recruiter ID and the chapter will track each recruiter/retainer's activity; informing the member when they achieve a recruiting/retention milestone.

15. Chapter Presidents and/or Membership Chairs will provide AFSA Member and Field Services and their Division President an after-action report of issues faced by their recruiters so we can address issues quickly.

FRATERNALISM – If you're looking for some free (and cheap) family-friendly activities, then look no more. Operation We Are Here is a resource for the military community and lists numerous activities on their web site. Maybe some of them are in your area or not too far for your family to take a trip. How about getting some Chapter and Family Members together for a day trip?

<http://www.operationwearehere.com/VeteransFamiliesRecreation.html>

Below is a list of Valentine's Day activities for the family –

- **Deliver Valentines** to a nursing home, shelter, VA Hospital, etc. -- Do you have some crafters in your family? Get out the craft paper, some markers, stickers and whatever else your crafty heart fancies and get busy on making some unique Valentine cards. Then gather them all up and take them to a shelter or a nursing home and hand them out to the residents! (Pair them with some treats from and you'll really make everyone's day!)
- **Shake Painting for Toddlers** -- Gather your materials. You will need a plastic food container, some punched hearts (or cut out from construction paper), a piece of card stock, glue and paint of your choosing. Punch out some hearts from construction paper. Place the hearts and paint in the food container. It's easier to put the paint in first, they shake better that way. Put the top on and shake. Open and be amazed! Fold the card stock and add glue. Add hearts to glue and let dry.
- **Deliver a Care Package** to those with deployed spouses – put together a Valentine's Day basket with all sorts of goodies and stuffed animals for the entire family to enjoy. Check out Pinterest for some fabulous ideas!

COMMUNICATION – I'm seeking your help once again. I want to establish email address books, by Division, to include **ALL CHAPTER FAMILY MATTERS TRUSTEES**. I will be contacting each Division President to provide me a list of those

members, by Chapter, and their email addresses. You all can help me out, though, by responding immediately to this request.

Also, our Family Matters Facebook page needs more items of interest by our **Family Members**. If it wasn't for Andy Sanford, nothing would get on that page, and I thank her from the bottom of my heart. I occasionally post something, but we have a lot of other Family Members out there that I know have something to contribute. If you don't want to post it yourself, then contact me. I'll get it out there for you. Whatever you're doing in your Chapter, let's get it on our Family Matters page.

LEGISLATION – You can check out AFSA's 2018-2019 Legislative Platform at the below site --

<http://www.hqafsa.org/legislative-platform.html>

AFSA's seven major focus groups are as follows –

- Military Healthcare
- Veteran/Retiree Benefits
- Caring for Survivors
- Military Benefits & Programs
- Air National Guard & Air Force Reserve
- Education
- Military Families

A few of the ongoing Legislative Items items affecting Family Members are –

- Resist TRICARE fee increases, pharmacy co-pays and authorize pre-tax payment of health, dental and long-term care premiums to include chiropractic care
- Improve access to affordable child care
- Allow survivors of military retirees to draw the full, final month's retired pay

A couple of the ongoing Policy Items items affecting Family Members are –

- Extend time on station between Permanent Change of Station (PCS) moves
- Extend length of time allowed on final PCS move for household goods to two years

To view the all-inclusive lists, please refer to the web site mentioned above.

Until next month, thanks so much for all you do for our country and for AFSA.

Take care and God Bless!

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