



DIVISION 3 UPDATE March 5, 2017



1. Communications:

- a. **Something To Think About:** There is much to consider in deciding on an appropriate presentation method when talking to your chapter members, base leadership, at membership recruiting opportunities, or any other venues. What method you choose is largely dictated by the occasion and its formality; however, what you say ultimately persuades or inspires your audience. At your next opportunity communicate who we are, what we do, how our Association impacts every person who has ever worn the uniform, and how our family members are impacted. Essentially ***"Tell our Story!"***
- b. **HQ AFSA Facebook Page:** Have you Liked this page? <https://www.facebook.com/AFSAHQ/>
- c. **AFSA Preamble:** Please ensure your chapter is using the update preamble.
<http://www.hqafsa.org/afsa-preamble.html>

2. Fraternity:

- a. **Division 3 Conference:** Our 2017 Conference is set for **May 4-6**, at the Hilton Garden Inn at Independence, MO. Please join us, represent your chapter, and show your support for your Association. This year's host chapter is the "Heart of America" Chapter 804, Belton, MO. The **Pre-Registration deadline is 18 April**. All registrations prior to this date will cost \$85.00. **After 18 April**, registrations will cost \$100.00. Download the [registration form](#) mail it to our Conference Manager Charlie Dalzell as soon as possible.
- b. **Division 3 Scholarship Program:** Each year, our division sponsors a \$500 scholarship for the child or grandchild of Division 3 members. This is a great opportunity for your loved one to take advantage of #AFSAgivesback! http://www.afsdiv3.org/index.php/download_file/force/237
- c. **AFSA Scholarship Program:** Applications for the upcoming academic year are available between January 1 and March 31. Completed application packages with all required documents can be sent to AFSA Headquarters NLT March 31. After March 31 applications are ineligible for consideration.
- d. **AFSA Store:** Looking for AFSA swag? Visit the AFSA Store: <http://www.hqafsa.org/afsa-store.html>

3. Legislation:

- a. **Meeting(s) with Senators and Representatives:** Plan to visit with elected officials when they return to their home states and districts during congressional recesses ("work periods"). Call your local offices of these officials early in the year to determine when they plan to speak, provide town hall meetings, etc. Make sure chapter members are aware of such public meetings.
- b. **Legislative Awareness Week (LAW):** LAW is set of 1-7 October. This is AFSA's event to raise legislative awareness at the chapter level. Use this event to educate your members on legislative issues and how the legislative process happens.
- c. **AFSA's Legislative Program:** The [Legislative Platform](#) serves as the blueprint for AFSA's testimony and lobbying efforts, in addition to responses dictated by day-to-day events. The Platform is focused on issues that affect enlisted Airmen and their families, AFSA regularly meets with members of Congress and Air Force and government senior leaders to advocate for fair and equitable benefits that matter to today's Total Force Airmen and their families, and to our Veterans who have served proudly in the past. Pay raises, tuition assistance, healthcare, COLA adjustments, transition programs, care for survivors, and education benefits are just a few things on AFSA's legislative scope.

4. Membership:

- a. **ALS Gradsuccess Program:** Effective March 31, 2017, AFSA will end the one-year complimentary membership program. The intent of the program was to grow our membership numbers; however, our Association was not reaping the financial benefit from USAA sponsorship. If you recall some of my past emails on the state of AFSA and stated that we have two important issues; grow our membership base and improve on financial stability. This program did not improve our financial stability. The AFSA staff crunched the numbers and based on past historical numbers we have always been able to recruit at ALS and the loss of the \$36 membership rate did not make fiscal sense. This change is a great opportunity for our chapters. Chapters will regain membership credit for each member they recruit and there is financial benefit...\$5 for each new recruit. Chapters can easily earn around \$100-150 if they recruit 20-30 members per ALS.
- b. **FTAC/Base Orientation/Right Start:** It is extremely important to brief at these events to educate and recruit. Most importantly it is imperative that chapters attend these events to transfer members to the local chapter and add them to your distribution list. Link to transfer members:
https://members.hqafsa.org/Members_AFSA/Resources/Change_of_Address_Request.aspx
- c. **Membership Application:** [Download](#) a member application.

2017 Membership Production			
Chapter	Retained	Recruited	Chapter Strength
F0804	11	1	919
F0851	30	6	1,266
F0858	0	0	778
F0872	13	12	2,011
F0881	0	3	653
F0883	0	3	113
F0951	1	4	602
F0959	0	7	631
F0964	1	6	347
F0972	0	0	643
F0984	0	1	1,296
F0985	1	1	1,414
F0988	0	1	412
F0990	0	0	151
Total	57	45	11,226